

Lansing Tomorrow Commission

The meeting was halt on May 13, 2010 at the Lansing Fire Department. The meeting begin with Paul Combs bringing the meeting to order. He asked Jason Ring to say a prayer. Combs wanted to make a couple of comments. The status of the STEP program and the alternatives we are looking at. Go through the present steps and talk about each projects. And where we want to go.

Misty Herget was at the meeting from the Rural Center. We have reached the stage from planning to implantation. Misty and Art Jackson will be in charge of it. Paul Combs said we have come a long way in the time that has been spent together. The greatest accomplishment was getting organized as a group and getting the leadership organized and getting the focus on leading the community. Part of the beefed up process is that the state has an office that oversees the responsibility to set up communities to review the applications. He has got a copy of the report. The report stated that we are looking good for the grant. There are no guarantees. It is still a long shot. Beth Rembert said that she spoke to Steve Goss and Dan Garloff he would try to help in any way he could. Mr. Garloff said they had money to help our matching money. If we were turned down to call him. This is something he was looking to support. Sue Mitchell is going to present the signage project. This project is for the signs for the town limits and directories. The amount is \$8,969. We matched half of this. So what we need is \$4,812. And this included \$3,812 of STEP Grant funds. One thousand dollars of GLAD money. And the rest will be matched. Also the businesses wants to know how to get their business on the sign. And we have come up with a four hundred and fifty dollars minimum fee to have your business listed. People are excited about the sign. There are a lot more businesses in Lansing that people don't know about. And they want to be listed. They have until June 15 to come up with a logo to go on the sign. Sue is asking for input on the sign. Come and see her with your

input, so she could have this done before the summer end. George Rembert talked about the Town Property Beautification Project (In front of the old hardware). People coming into town do not know that this is public parking. Also Depot Street goes through the middle of the lot. We plan to put the street back into it with signage. We plan to strip it for parking. There will be a planter that will be filled with live plants, and a large sign to go in the middle of the planter. This will beautify the area. Funding needs are \$16,618.00. \$15,818.00 will come from the STEP money, \$1,000.00 from GLAD money. Also Foggy Mountain Nursery has waved their \$7,000.00 fee. Moving on. There are four strategies. Capture the tourist, capture the local money, grow the area with retiree and second homes, and support local growth in business. Windy Painter reports on the computer center. The focus is on technology, education, and business development support. Funding for the project will be \$1,069,000+. Funds will come from \$62,000 from STEP money, \$854,000 from DTOP, \$53,000 from In kind money. We want to purchase the old Sapp building, and renovated it. The plan is to have a computer center downstairs, conference and Web conferencing center, and business offices up stairs. Also to hire a staff. And to use it as much as possible for classes, training and public access. The center would become a satellite for Wilkes Community College. This is plan A. There is a plan B and C if things fall through. Branding and marketing with Ron Williams heading this project. Williams said, what is Lansing? We need to make Lansing better known. A logo is needed to get people to recognize it with Lansing. We need it for advertising. Plan A is to get the logo (brand indication) done by June 15. Ron asks for your ideas. The committee has talked about advertising on bill boards, and brochures. Once the brand indication is determined we can really sink into going forward with advertising Lansing. Web site is another way to go. Justin has done a great job on this. Paul added that's part of the \$62,000 match and \$10,000 Commissions. If we get the funding these will occur. If we don't we will have to go to another way. The budget is \$14,608.00.

Ron's need help with this committee. The sound systems consist of 2 speakers, 2 monitors, control board, 8 microphones with cords. Everett Adams said they were waiting on the funds to arrive. At this point in the meeting Dan Strickland gave a report on the Olla Bell Reed Festival. Misty Herget from the Rural Center was at this meeting. She spoke about the planning money, to set aside about three to five thousand for meeting in the future. The contract runs through December 2011. Art Jackson and Misty are available for instruction by phone and will visit on a quarterly basis. She told us that sometimes things don't work and you have to go a different way. Please let them know before this happens. To get permission on the new change. Ron Williams said he would be calling a meeting for next week to talk about branding. Sue Mitchell said since the logo is needed on the signs that the two committees should meet together. Beth asks for any input for the logo to see Sue about it. As soon as possible. The next meeting will be June 17 at 6:00pm.